Carey Tedesco
UX/UI + VISUAL DESIGNER

RÉSUMÉ SUMMARY

Passionate about creating seamless digital experiences. Certified in UX Design with expertise in UI Design, Visual Design, and Web Design.
A critical thinker and problem solver, adept at conducting case studies and empathizing with users. Currently seeking a full-time opportunity to apply my skills and contribute to the world of user-centered design.

THINGS I DO WELL

SKILLS

UI Design
UX Design
UX Research
Visual Design
Web Design

PROGRAMS

Figma
Sketch
Illustrator
Photoshop
InDesign
Adobe CS
Invision
WordPress
Wix
Google Suite

PROFILE + PORTFOLIO

My profile and portfolio can be found at **ctdesignlab.com**

WORK

INDUSTRIES

Commercial, financial, retail, services, healthcare, tech, media and entertainment, martial arts, art education, educational marketing, sole proprietors and independent contractors

EXPERIENCE

DESIGN MANAGER   **Rebel Interactive**
06/2021 - 01/2023   Digital Marketing Agency

UX/UI Design.
- Responsible for website interface designs, UI kits, UX designs and overall user experience
- Designed website wireframes and UI designs using Figma in tandem with developers
- Provided UI research, UI audits, and best practices in UX research
- Led concept explorations, wireframing sessions

Digital, Identity + Branding.
- Customized template WordPress sites and designed social ads, programmatic ads, email templates and info-graphics
- Designed logos, style guides, mood boards, brandscapes, brand books and info-graphics that included brand and design research

Leadership + Responsibilities.
- Led team meetings, workshops and complex projects
- Presented designs, concepts and research to internal teams, stakeholders and clients
- Collaborated closely with cross-functional teams, including UX/UI designers, developers, strategists, account managers, and content and SEO specialists
- Mentored Junior to Senior level Designers

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EDUCATION

Google UX — 5 Certifications
Coursera, 2023

UX Design Certification
General Assembly, 2020

B.S. Visual Arts
SUNY New Paltz, 1992

ME AT WORK

Teamwork makes the dream work.
I love being on a team! Whether I'm collaborating with a design team, internal teams or an external team, you're on my team.

I ♡ UX/UI Design!
(If that wasn't obvious.) I have one heck of an eye for detail and UX/UI implementation.

Growth mindset.
I like learning new skills and am mostly self-taught. I believe constructive feedback is a critical part of growth and development.

I'm human.
Being mindful that we're all human and communicating effectively is how I roll.

WORK

UX/UI + VISUAL DESIGNER   **ct designlab**
01/2023 - Present   Design Studio

SENIOR VISUAL DESIGNER
12/2000 - 06/2021

UX/UI Design.
- Coursework: Created case studies that include user research, competitor analysis, design research, ideating, problem solving, wireframes, page designs, prototypes and user testing
- Contract projects: Designed custom sites using Figma in collaboration with developers, content and SEO specialists
- Built WordPress template and website builder sites

Identity, Branding + Print.
- Designed logos, style guides, mood boards, presentations, marketing materials, advertisements, books, signage, stationery suites, promotional and packaging items

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CREATIVE DIRECTOR + CO-FOUNDER   **HandHold Adaptive**
08/2009 - 09/2017   Special Needs App

- Co-founded special needs app, iPrompts
- Designed and implemented iPrompts + HHA websites
- Provided design direction for app developers
- Created identity, branding, web, graphics, illustrations, marketing materials, presentations, trade shows and promotional items

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ART MANAGER / GRAPHIC DESIGNER   **Priceline**
03/1999 - 12/2000   Online Travel

- Managed small creative staff and workflow and oversaw projects for design department
- Designed product promotions, graphics, executive investment and sales force presentations
- Provided design support to Creative Director